

The HYBRID CITY 3: Data to the People

Conference, workshops and parallel events

17-19 September 2015

University of Athens, Athens, Greece

<http://uranus.media.uoa.gr/hc3/>

About

Hybrid City is an international biennial event dedicated to exploring the emergent character of the city and the potential transformative shift of the urban condition, as a result of ongoing developments in information and communication technologies (ICTs) and of their integration in the urban physical context. It aims to promote dialogue and knowledge exchange among experts drawn from academia, as well as researchers, artists, designers, advocates, stakeholders and decision makers, actively involved in addressing questions on the nature of the technologically mediated urban activity and experience.

Hybrid City Conference 2015 in Athens, Greece will consist of three days of paper presentations, panel discussions, workshops and satellite events, under the theme “**Data to the People**”. The events are organized by the University Research Institute of Applied Communication (URIAC), in collaboration with New Technologies Laboratory, of the Faculty of Communication and Media Studies, of the University of Athens. The main venue of the conference is the central, historic building of the University of Athens, while workshops, projects' presentations and parallel events will take place in other University venues and collaborating centers and institutions, in the center of Athens

The 2015 theme: Data to the People

So far in the 21st century, we have experienced a multi-faceted crisis that's challenging the current structural paradigm at a global scale. This crisis is not only economic; it is also social, political and environmental. As such, it has a very prominent urban dimension, exposing cities to a diverse spectrum of distress. Acute natural disasters -earthquakes, fires, or phenomena related to climate change; floods, severe snowfall, fires etc. - precarious access to basic resources such as food and water, lack of opportunities for employment, inefficient social services, e.g. healthcare and education, along with ever increasing unforeseeable acts of violence –a complex and manifold phenomenon on its own right- render living in urban areas vulnerable.

The third Hybrid City Conference seeks to investigate Information Communication Technologies (ICTs) as means of supporting more **Sustainable Cities** and **Resilient, Self-Reliant Communities** and for **empowering Citizens**. By proclaiming **“Data to the People”** the Hybrid City Conference adopts a citizen centered approach and seeks to highlight bottom-up projects and initiatives and processes of technological mediation, which assist individuals, communities and cities in responding and adapting to challenges. The Hybrid City Conference aims to offer insights into the complexity of factors that weaken the city fabric and affect urban wellbeing. Furthermore, it aims to investigate the potential of ICTs to support proactive and collective design towards future cities, focusing on real needs and away from a smart-everything rhetoric.

Hybrid City cordially invites papers both employing a theoretical and/or a practical approach that present concepts, case studies, projects, works of art and best practices promoting the discussion on the theme. Emphasizing the inherently interdisciplinary nature of technologically mediated urban activity, we welcome proposals discussing concepts or documenting projects of urban innovation, that through originality contribute to shaping the future of the hybrid city and offer useful insights to the hybridization process of the urban environment.

Submissions may critically examine the following topics, or suggest other relevant lines of research within the Hybrid City context:

- Environmental sensing and the Internet of things: regaining control
- Open urban data, capturing and visualization
- Environmental perception, cognition, immersion and presence in the context of hybrid urban spaces
- Psychosocial perspectives into the impact of locative and pervasive media use
- Placemaking, place attachment and place identity in the hybrid city
- New public spaces: From creative spatial re-use to urban farming
- Peer to peer urbanism: From open source to doing it with others
- Collaborative economies and sharing cities practices
- Urban self-reliance: Alternative collectives and support networks
- Resilience and sustainability: Emerging citizen-driven toolkits, methodologies and prototypes
- Artworks, and urban interventions for citizen empowerment
- Transmedia location-aware storytelling
- Performative bodies, gendered spaces and technofeminism in the Hybrid City

- Infrastructural fails and alternative communication systems: Critical perspectives and responses to stacktivism
- Autonomous, offline file-sharing and communication networks
- Open hardware and sustainability

Keynote Speakers

Keynote speakers confirmed so far are:

- Dr. Dr. Norbert Streitz, Senior Scientist and Strategic Advisor, founder and scientific director of the Smart Future Initiative (SFI) - <http://www.smart-future.net/8.html>
- Mike Phillips, Professor of Interdisciplinary Arts at Plymouth University, Director of Research at i-DAT.org and a Principal Supervisor for the Planetary Collegium - <https://www.plymouth.ac.uk/staff/mike-phillips> , <http://i-dat.org/>
- Martijn de Waal, Researcher on Citizen Empowerment at the Amsterdam University of Applied Sciences, Assistant Professor at the department of Media studies at the University of Amsterdam - www.martijndewaal.nl , www.thecityasinterface.com

Author's Guidelines

Submissions should include:

- Extended abstract of 750 - 1000 words, (including references).
- Biographical statement of no more than 250 words.
- Keywords (at least five).

All abstracts will undergo a double, blind peer review. Selected authors will be asked to submit a full paper (8 pages), or short paper (4 pages) to be included in the printed conference proceedings. Further details will be announced right after the notification of acceptance.

Important dates

Deadline for extended abstract submissions:	15/3/15
Response to authors:	22/4/15
Camera ready full paper submission:	22/6/15

Submission

Please submit your contribution using the [online platform](#).

For any queries please contact us at: hybridcityathens [at] gmail [dot] com